



About Colored Collective

Colored Collective is a self-organised platform and young organisation, founded for and by lesbian, homosexual, bisexual, transgender, queer, intersex and asexual people (LGBTQIA+) of color. Colored Collective is an open collective, and works in an accessible, grass-roots way; this means that everyone who enters, is welcome to be part of the collective and will be invited to help determine our shared agenda.

The (core)team of Colored Collective currently consists of twenty-two LGBTQIA+ people of color, who, besides their personal experience, are also professionals in other fields of work. We aspire to work towards an inclusive society, where acceptance and understanding play a central part and people feel safe to be themselves. Everything we do is from an intersectional perspective.

Request for tenders: Website redesign

Deadline: **13 December 2024, 23.59 CET.**

What the work encompasses

We are looking to have an overhaul of the Colored Collective website. As part of this overhaul, we first intend to draft a more coherent visual identity for our website (through the creation of a 'house style' document).

As such, we are looking for someone with the design and technical expertise to (1) lead the redesign of the Colored Collective website and to then (2) carry out its implementation.

What your responsibilities and tasks are

As outlined above, your responsibilities will be split into two parts: the redesign and its implementation, consisting of three deliverables (the house style document, the mock proposal(s), and the final website).

(1) Leading the redesign of the Colored Collective website

The redesign will begin with the drafting of a 'house style' document that will form the basis of the mock proposal(s) for the design of the new Colored Collective website. The process of drafting this visual identity and 'house style' will include the incorporation of the new Colored Collective logo (as seen in the header of this vacancy) and identifying a:

- Suitable color palette based on the logo;
- Fonts for header and body text, menus, etc;
- Possibly also frames and icons for coherence between documents/printed material and the website.

This drafting of the 'house style' will be done in discussion with members of the Colored Collective board. The eventual mock proposal(s) for the website will be presented to the board to be discussed for possible feedback and changes and the final decision.

(2) Implementing the redesign of the Colored Collective website

Once the redesign is finalised, you will be responsible for its implementation.



The current Colored Collective website is being hosted by Antagonist and uses DirectAdmin as its web hosting control panel, and WordPress as its CMS (and SiteOrigin as its CSS editor/page builder).

We are extremely flexible and open to discussion on how the redesign will be implemented! If necessary, and according to what you are most familiar with and within our budgetary limits, the implementation could include a transfer to a different hosting provider, hosting control panel, CMS and/or builder (Statamic, Squarespace, Drupal, etc.).

We hope to have the entire process concluded by Q3 2025 (can be discussed further).

What we expect from you

- Involvement in and/or affinity with LGBTQIA+ communities of colour.
- Demonstrable experience with graphic design, particularly with website design.
- Demonstrable experience with website building, particularly with WordPress or a similar CMS or builder.
- Coordination skills and familiarity with grassroots organisational structures.
- Cultural sensitivity.
- Proactive and flexible working style, communicative and able to work in a team or with discussion and liaison with others.
- You write and speak English and Dutch.

What we have to offer

- A flexible work arrangement within the agreed upon timeline for deliverables.
- A fun, young, and dynamic work environment for and by LGBTQIA+ people of colour.
- The flexibility to carry out your creative ideas and vision whilst contributing to the development of a passionate and young organisation and community.
- Reimbursement of expenses where necessary.

Selection procedure

The selection will be made through a competitive bidding procedure as a one-off contract. Applicant tenderers can offer their proposed fee for the deliverables outlined above. Selected applicants will be invited to an interview based on their CV, motivation, examples of past work, and proposed fee, as well as your affinity with our objectives, vision and the expectations outlined above. **The interviews will take place in early January.**

The final fee will be that agreed upon after the round of interviews upon signing of the contract. Payment shall be made after conclusion of the process and completion of the deliverables (however advance payment in terms can be discussed).

Are you interested?

Please send your CV and motivation letter, including your portfolio or (links to) past projects and proposed fee to vacatures@coloredcollective.org with the title 'Website redesign tender' at the latest by **December 13th 2024 at 23.59**. If you have any questions, you can send these to vacatures@coloredcollective.org with the title 'Website redesign tender questions'.